

REMARKS/ARGUMENTS

Applicant has reviewed and considered the Office Action dated February 24, 2006 and the cited references therein. In response thereto, claims 18-20 and 22 are amended. Claims 18-22 are pending in the present application.

Rejection under 35 U.S.C. § 112

Claims 18-21 are rejected under 35 U.S.C. § 112, second paragraph, as being lack of antecedent basis. Claims 18-21 are amended to overcome the rejections.

Rejection under 35 U.S.C. § 102

Claims 18-22 are rejected under 35 U.S.C. § 102(e) as being anticipated by Henson (US Patent 6,167,383). Applicant respectfully traverses the rejection for at least the following reasons.

Claim 18 is amended to recite a method in a computerized system for building a custom specification and a quote for a piece of equipment, comprising: electronically soliciting from and selecting by a user a general specification of the piece of equipment; electronically soliciting from and selecting by the user different upfit options for various components for building the custom specification for the piece of equipment; automatically generating and presenting to the user a subtotal cost for the various components of the piece of equipment and a total cost for the custom specification for the piece of equipment; and presenting an updated and accurate final price of the piece of equipment from a salesperson of the piece of equipment.

Henson discloses a web-based on-line store for providing customer configured machines at an Internet site. More particularly, Henson discloses a web-based online store in which a user interface of the online store enables a custom configuration for configuring a computer system with options selected according to a prescribed user input, the options and a respective pricing for each option without interfacing with a salesperson. Henson does not disclose or teach a method for building a custom specification and a quote for a piece of equipment in which an updated and accurate final price of the piece of equipment is presented from a salesperson of the

equipment as recited in claim 18. On the contrary, Henson teaches away from these features by stating that "If the customer is confused, then the customer may decide to exit the online store and pick up the telephone to place an order rather than online. As a result, efficiencies would be lost when the sale is not placed online. The present online store advantageously maintains those efficiencies which are gained by placing customer orders online." (see column 12, lines 57-63). The claimed invention is supported by the specification on page 24, lines 5-10. In one embodiment of the present invention, it allows a salesperson efficiently work with a customer to select options for a piece of equipment that is highly specialized for the customer's particular use. Thus, Henson not only fails to disclose or teach, but also teaches away from, the claimed invention. Therefore, Applicant respectfully submits that claim 18 patentably distinguishes over Henson.

Claims 19-22 which are dependent from claim 18 are also patentable over Henson for at least the same reasons above.

Conclusion

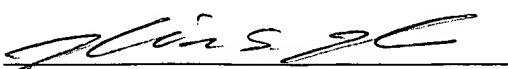
In view of the above, it is respectfully submitted that the present application is in condition for allowance. Reconsideration of the present application and a favorable response are respectfully requested.

If a telephone conference would be helpful in resolving any remaining issues, please contact the undersigned at 612-752-7367.

Respectfully submitted,

DORSEY & WHITNEY LLP
Customer Number 25763

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By: 
Min (Amy) S. Xu
Reg. No. 39,536